

Solving waste handling challenges: Steinhauser's journey with Lundberg Tech

Steinhauser secures long-term efficiency with central waste removal system

“We are confident that our new Lundberg Tech system will serve us well for many years to come”, says Rod Baehner, Vice President of Operations, Steinhauser, Inc.

Steinhauser, based in Newport, Kentucky, USA, is a fourth-generation, woman-owned printing company specializing in custom labels and shrink sleeves. Serving customers across the Midwest, South, and East Coast, they provide versatile printing solutions for both small and large volumes. Known for its focus on quality and reliability, Steinhauser works with leading brands in the beverage, spirits, personal care, and household markets.

Asked what motivated Steinhauser to invest in an automated waste handling solution, Rod Baehner explains:

“We had a trim system solution from another supplier in place for many years. However, as our press equipment grew in width and technical capabilities, we found that we had outgrown our previous system. In addition to the negative impact on production speeds, we found that in many cases, the system could not even handle certain types of waste. This forced our operators to wind and dispose of outside the system, negatively affecting our productivity and presenting a safety issue for our operations team.”

To further strengthen their production efficiency and waste handling, Steinhauser chose to implement a Lundberg Tech solution. Finding the right supplier was vital. When asked why, Baehner is direct:



“We were very strategic in our selection of Lundberg Tech to be our new trim system supplier. The technical support we received during our evaluation was an integral part of our process, including a thorough review of our needs and a detailed engineering assessment to ensure the system was designed for both current and future waste volumes.”

“Additionally, our Lundberg technical sales representative arranged for site visits with other Lundberg Tech customers so we could see the system in action and discuss system performance in the field before finalizing our decision.”

The automated waste handling system purchased by Steinhauser is a customized Central System to handle waste from 3 matrix and 2 trim waste producing machines.

The benefits since installation of the automated waste handling solution are impressive:

“The impact of our Lundberg system was immediate and substantial. We had a marked increase in our uptime and eliminated the need to wind rolls. Additionally, we nearly doubled the volume of waste in our compactor due to the chipping features of the system. Our operators no longer need to worry about constraints in our trim system.”

Lundberg Tech is committed to supporting Steinhauser in meeting future production goals.



Steinhauser_US_Testimonial_04 2026